



# Welcome to CHSR!

Mark Kilfoil, Program Director

# What is CHSR?

24/7 FM Radio

Live Stream

Podcasting

web: **chsrfm.ca**

Campus  
&  
Community

51 years of  
broadcasting

Hundreds  
of Alumni

Greater  
Fredericton  
Region

Volunteers

You!



# What Can You Do At CHSR?

Sessions  
Concerts  
Sports Reporting  
Blogging  
Current Affairs  
Photography  
Audio Drama  
The Arts  
News  
Music Shows  
Spoken Word Shows  
Buttons!  
History  
Posters  
Documentaries  
Interviews  
Sound Editing  
Workshops  
Fundraising  
Live Events  
Music  
Reviews  
Podcasting  
Promotions  
Join The Exec

# Membership Opportunities

**Music Shows:** specific genres/general, theme shows, biographies, new music, review, band interviews

**Talk Shows:** politics, comics, news, human rights, sports, culture, arts, researchers

**Sessions:** hosts, sound operators, post-producers

**Documentaries:** researchers, interviewers, writers, sound editors, post-producers

**Sports:** play-by-play/colour commentary (hockey); weekly sports report; clip recorders; interviewers; producers

# More Membership Opportunities

**Web Site:** bloggers, web designers, photographers, artists

**Promotions:** street team, poster designers, graphic artists, fundraisers, button makers, people persons

**Production:** show editors, audio drama composition, foley artists, ad builders

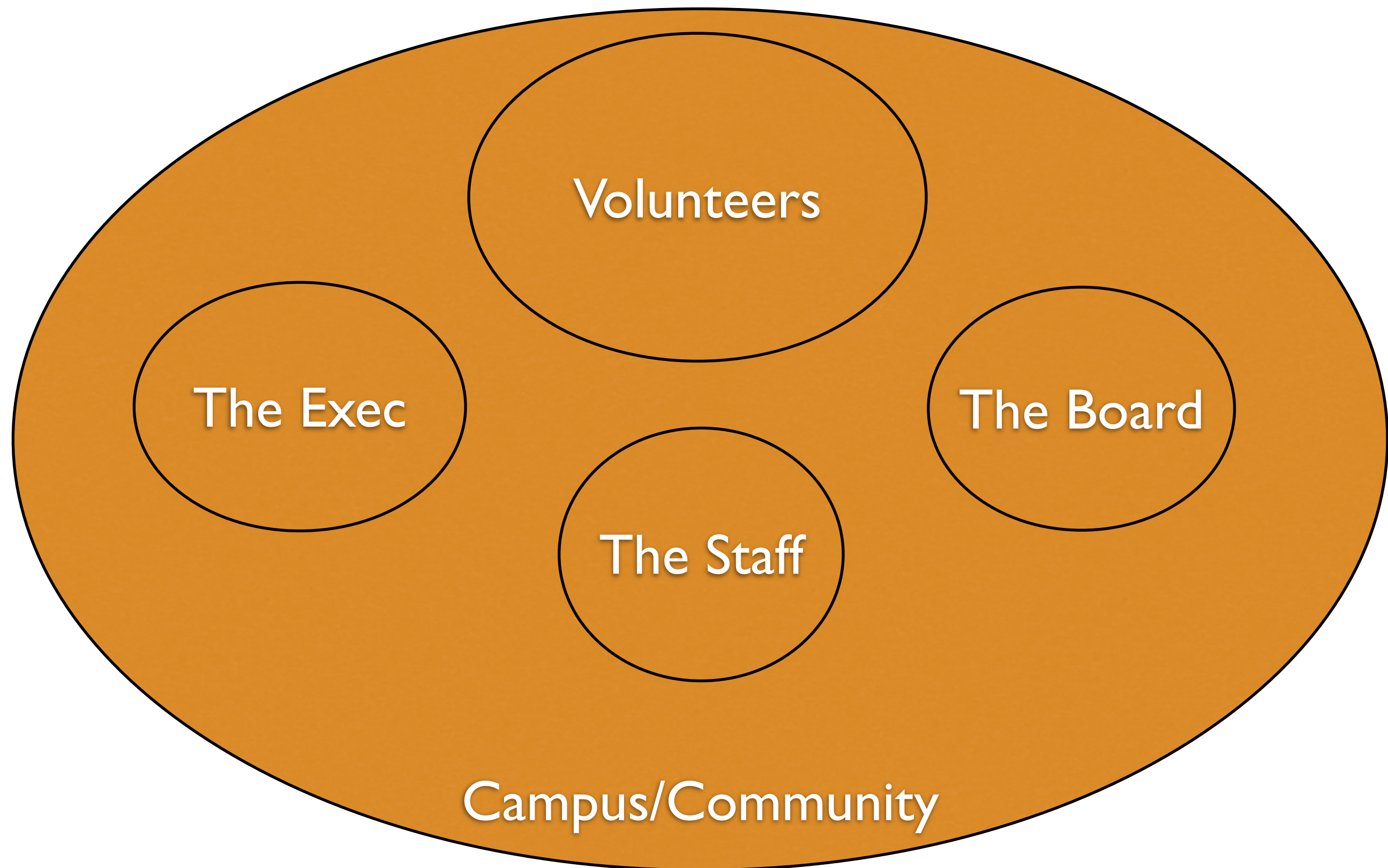
**Technical:** repair, sound design, event set-up, equipment purchase decisions, mobile broadcasting unit

**Creatives & Leaders:** everywhere!

# Who We Are



# Who is CHSR?



# The Exec

Elected group of volunteers

Manage the station, week to week

## Admin Team

Chair  
Secretary/  
Treasurer

## On-air

Spoken Word  
Music Programming  
Cultural

## Behind-The-Scenes

Technical  
Production  
Promotions

## Music Department

Music Director  
Music Librarian

## Representatives

GLBTQ Rep  
Women's Rep



# The Staff

Day-to-day operations  
Guides, shepherds, resources

## Station Manager



“external”  
business

## Program Director



“internal”  
on-air

# The Board

Strategic business, legal,  
human resources, economic...

Quarterly meetings

Campus &  
Community  
volunteers

- UNB undergrad, grad, admin
- STU undergrad, admin
- community at large
- volunteer members

# Volunteers\*

\* (that's you!)

Hour to Hour operation

Create the shows

Create the events

Promote the station

Participate in Workshops

Grow the Station

Do *real* radio!

Get *real* experience!

Have *lots* of fun!



# The Rules

**Be a Member of the Club**

**Help with Broadcasts & Events**

**Keep the Station Clean,  
Organized & Theft-free**



# *The Rules:* Direct Responsibilities (The Basics)

Know the Rules! (and policies)

Do a Good Show

Do Your Show Regularly, On Time

Plan For Away Time!

Don't Panic Over Emergency Absences

Respect Your Audience



# *The Rules:* Direct Responsibilities (from the law)

Do NOT Broadcast (Medical or Legal) Advice

Do NOT Advocate The Violent Overthrow Of The  
Government

Do NOT Broadcast Hate. Period.

Do NOT Broadcast Obscenity...

# *The Rules:* Do NOT Broadcast Obscenity...

“Obscenity” is defined by ***Community Standards!***

## Time Zones

6am-6pm:

**CLEAN**

NO swearing, NO graphic language, NO questionable content

6pm-9pm:

**RELAXED**

SOME swearing, SOME graphic language, NO questionable content

9pm-:

**RELEASED**

swearing in ART, graphic language in ART, NO questionable content

Providing a **context** for material  
someone *might* find offensive.

*Have a good reason.*

*Tell your audience the reason*

**before**

**&**

**after**

“I’m about to play \_\_\_\_ by \_\_\_\_.  
You may find it offensive, but I’m playing it because I think it’s important because of what it says about \_\_\_\_.”

!\$#?

“I just played \_\_\_\_ by \_\_\_\_.  
You may have found it offensive, but I played it because \_\_\_\_.  
We’re talking about \_\_\_\_, and this is related because of \_\_\_\_.”

Some things are banned around-the-clock:

audio pornography

graphic language meant to offend,  
disgust or shock

excessive profanity

Good guests abide by the rules, contribute something positive to the show, help.

Bad guests break the rules, take away from the show, distract the hosts.

ALL guests are the host's responsibility

# *The Rules:* Stuff Your Parents Told You

If you are using it, it's your responsibility.

If you are there when someone else is (mis-)using it,  
it's your responsibility.

If it's dirty, clean it.

If it's in the wrong place, pick it up and put it back.



Do NOT broadcast while drunk or stoned or under the influence. DON'T EVEN PRETEND.

NO EATING

*except* nicotine gum, if you are quitting smoking. *Be tidy!*

NO DRINKING

*except* bands in Studio D might have a bottle of water or closed container.

NO SMOKING

*except* e-cigarettes which produce only odourless water vapour

in the studios.

# *The Rules:*      After Hours/On Weekends

Office Hours: Monday-Friday, 10am-5pm

When the doors are locked, *you* are the guardians of the station.

Other members *may* let you in - and you *may* let them in.

After-hours access *may* be granted by SUB security.

Be polite!

Be patient!

Be early!

Holiday access *may* be granted by UNB Security  
(Wu Centre).

# Building a Show

A concept,  
a name,  
a time  
and a direction

Music or Spoken Word ?

No Top 40!

Independent Artists

Canadian

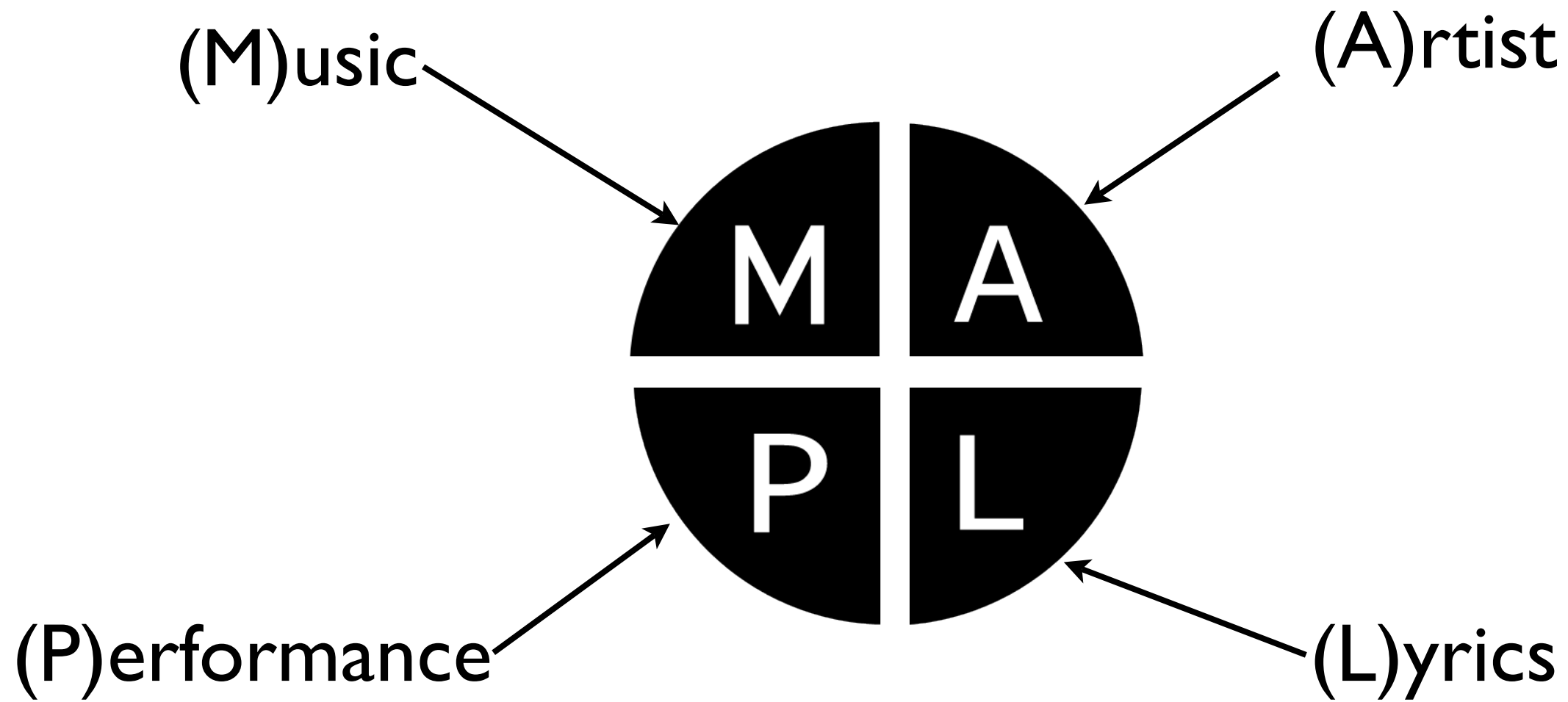
New Music

More than *just* Rock & Roll!

Respect Copyright!

30s - 60s	Station ID	30 s - 6 min
30s - 60s	Ad	
30s - 60s	PSA	
30s - 60s	Show Promo	
30s - 60s	CHSR/Community Event	
3 min - 6 min	News Update	54 min - 59 min
Your Show Here!		





Pick (at least) any two..

**35% CanCon**

# What's Next?

T2 training  
(technical hands-on)

Workshops

Show proposal

Join a department  
(e.g. News, Sports, Audio Drama, Music)

Drop In!



# Contact Info

Spoken Word: [spoken@chsrfm.ca](mailto:spoken@chsrfm.ca)

News: [news@chsrfm.ca](mailto:news@chsrfm.ca)

Sports: [sports@chsrfm.ca](mailto:sports@chsrfm.ca)

Music Review: [MusicDirector@chsrfm.ca](mailto:MusicDirector@chsrfm.ca)

Sessions: [sessions@chsrfm.ca](mailto:sessions@chsrfm.ca)

Promotions: [promotions@chsrfm.ca](mailto:promotions@chsrfm.ca)

Program Director: [ProgramDirector@chsrfm.ca](mailto:ProgramDirector@chsrfm.ca)

Station Manager: [StationManager@chsrfm.ca](mailto:StationManager@chsrfm.ca)